

FOR IMMEDIATE RELEASE

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BE A VETERAN'S SECRET SANTA THIS CHRISTMAS!
Just Naturals & Company Honors Veterans in Local Nursing Homes

Bedford, NH – Are you looking to do something special this holiday season? As a way of saying *thank you*, become a Secret Santa for a Veteran living in one of our local nursing homes. *Just Naturals & Company* of Bedford, NH offers a wide range of locally-made, award-winning, chemical-free products for home, bath and body. For the second year in a row, the shop, owned by Karen Girardo, has coordinated with local nursing homes to launch a Christmas drive that honors and celebrates Veterans in our area. Last year's Secret Santa drive put smiles on the faces of many Veterans! Karen applauds the various holiday programs that are being offered for active duty Veterans who are currently serving overseas, and lends her support to these endeavors year round. But she wants us to remember the most senior Veterans in nursing homes too, those who reside in our community all year long. Says Karen, "I have been a long time supporter of Veterans' causes, and wanted to do something that would allow people in the area the opportunity to show support for the Veterans who are currently living in nursing homes. I have the highest regard for all the honorable servicemen and women who have put their lives on the line for our country's freedom, and Christmas is but one of the times we should remember that many of our Veterans are living "next door" in local nursing homes."

Here's how you can help: beginning Nov. 25th, stop by *Just Naturals* (located at 176 South River Road - between Macy's and Target) and choose a *Secret Santa Veteran request/name tag* from our decorated Christmas tree. This year, the items requested range from cans of mixed nuts, cookies and candy, to music CD's, sweatpants, and winter gloves. (Items range from \$10 to \$30). Most of the Veterans, including a gentleman in his 90's, have served in conflicts dating from WWII to the Gulf War. In

addition to helping and honoring our Veterans at Christmas time, when you return your gift(s) to *Just Naturals* (wrapped and with original request/name tag taped to package), you, yourself, will be given a complimentary gift as our way of thanking *you* for giving to this cause. *Just Naturals* will be enclosing their own gift to each Veteran as well, an energizing and mood-lifting pure essential oil product. Karen adds, "We are believers in the positive effects aromatherapy has on the brain. Many of our customers testify to the energizing and mood-lifting impact our products have on their lives. We are happy to offer a touch of aromatherapy to each Veteran's life this Christmas season, our small way of saying *thank you* for the service they have given and the sacrifice they have made".

Just Naturals has name tags for nearly 100 local, (mostly) senior Veterans, with their personal wish lists. Thank you for your generous support in last year's Secret Santa Veterans drive. With your continued support, we hope to top our offerings this Christmas.

With appreciation and gratitude,
Karen and the Staff at *Just Naturals*